## We provide our customers Dual Pricing! *There is a Cash price, and a Card price. Save money with Cash!

Cash or Card? The Choice is yours.
You will now see at the Point of Sale that there is both a Cash price and a Card price displayed.

With rising business fees and utility costs, instead of raising prices across the board, those who pay with electronic payment will incur the costs associated with paying by Card.

We felt it was more fair to pass along the cost of processing to only those customers who choose that payment option.
This is our way to help any customer save money when they opt to pay with Cash over Card.

That means there is an approximately . 25 cent price difference on a $\$ 6.49$ item. This passes directly through to the company that processes your card payment. We do not profit from this.

Thank you - The Management

